

# American School of AI

CERTIFICATION STANDARD V1.0

## AI Powered Product Manager / Product Owner (AI-PMPO)

### About this standard

The American School of AI develops and versions the certification standard for this credential. The standard defines the nine domains a certified professional is assessed on. Assessment is a one-day, eight-hour live class delivered by an Authorized Training Provider, plus a capstone project submitted the same day. The credential is issued the same day with a printed Certificate ID and is valid for two years from issue.

### Assessed domains

- 01 AI Foundations for Product
- 02 AI-Powered Discovery & Market Research
- 03 Customer Insights & Voice of Customer
- 04 Product Strategy & Roadmapping
- 05 PRDs, User Stories & Specs with AI
- 06 Agile Product Ownership with AI
- 07 Launch, GTM & Experimentation
- 08 Product Analytics, KPIs & Forecasting
- 09 Governance, Ethics & Capstone

### Verification

Every credential carries a Certificate ID printed on the certificate. Confirm any credential at [americanschoolofai.com/verify](https://americanschoolofai.com/verify) or by email to [support@americanschoolofai.com](mailto:support@americanschoolofai.com).